**ZENOBE’S SECOND-LIFE BATTERY TECHNOLOGY: FROM POWERING A BUS AROUND STOCKHOLM TO POWERING EXTREME E’S REMOTE OPERATIONS**

*Zenob*e *will provide a second-life battery to help power Extreme E’s team garages and broadcast infrastructure, in support of the series’ net-zero target*

* Zenobe will provide a 120kWh second-life battery to help power Extreme E’s paddock operations as Extreme E’s Official Energy Storage Supplier.
* Formerly having powered an electric bus in Stockholm, Sweden, the second-life battery highlights the possibilities of a circular economy by providing Extreme E with a climate-friendly, green solution for its operations.
* Zenobe will be providing its service from the [Ocean X-Prix in Senegal](https://www.extreme-e.com/en/locations/lac-rose), taking place 29-30 May, onwards.

**12 May 2021, London:**[Zenobe](https://www.zenobe.com/%22%20%5Ct%20%22_blank), the UK’s leading independent owner and operator of battery storage and EV fleet specialists, will be providing a second-life battery to provide power to [Extreme E’s](https://www.extreme-e.com/) site operations. These include the team garages and critical broadcast infrastructure, helping the series meet its net-zero target and highlighting the power of a circular economy.

The battery’s first life saw it operating in Sweden, where it helped bring cleaner air to Stockholm, powering an all-electric bus in the heart of the city. In this battery’s new life, it will utilise its remaining untapped capacity powering Extreme E’s site operations.

This battery has now been repurposed using Zenobe’s innovative second-life battery solution, and it will travel across the globe powering the Extreme E series as it races in locations that have been most affected by climate change.

Starting its new life, the former bus battery is on board Extreme E’s ship, the St Helena, which is due to arrive in Dakar today, ready to be put to work by Extreme E in Lac Rose, Senegal, to join the revolution of motorsport. It will be performing in some of the planet’s most extreme environments, including the bitter cold of the Greenland Arctic, the heat of the West African coastline, and the close humidity of the Amazon rainforest.

As the Official Energy Storage Supplier for the inaugural season of Extreme E, Zenobe’s second-life battery will allow the series to maximise the consumption of renewable energy generated onsite, helping Extreme E sustainably reinvent motorsport operations. In its first life on a bus, the battery saved nearly 1000 tonnes of CO2. In its second life, it will help Extreme E save roughly 15 tonnes of CO2 per year.

With this ground-breaking second-life battery, Zenobe is supporting Extreme E’s mission to encourage a more sustainable world. Through extending the life of the battery by many years, the project highlights the vast capabilities of batteries, even after their first life. As businesses across the globe look to reduce emissions and go green, this second-life battery project demonstrates the value of a circular economy and is the first of several upcoming second-life projects for Zenobe in 2021.

**Steven Meersman, Co-Founder and Director at Zenobe, said:** “We are proud to be partnering with Extreme E, an organisation that shares our passion for using electrification to enable a cleaner, greener future.

“Reusing is absolutely central to this. At Zenobe we are dedicated to advancing battery application with a particular focus on what happens to EV batteries at the end of their lives on vehicles. Our growing second-life battery operations solve this issue, as we reuse batteries from our electric fleets across Europe and close the loop.

“As the world continues to drive towards its net-zero goal, Zenobe is committed to leading the charge towards a circular economy, embracing second-life battery technology and championing its vast capabilities.”

**Alejandro Agag, Founder and CEO of Extreme E said:**“We are proud to be working with Zenobe to provide a second life for this former bus battery.”

“As a series we are committed to minimising our carbon impact at all levels, and becoming a platform for renewable energy solutions which have wider world use. This battery will now play a very important role in powering our paddock operations, ensuring that it is not just on the race track where we can showcase our low carbon solutions to everyday issues.”

The Extreme E season began with the inaugural race in Saudi Arabia on April 3 and will now visit Senegal (May 29-30), Greenland (August 28-29), Brazil (October 23-24) and Patagonia (December 11-12).

**To learn more about Extreme E, visit -** [**www.Extreme-E.com**](http://www.extreme-e.com)

**ENDS**

For more information on Extreme E, please contact:

**Extreme E Communications:
Julia Fry, Head of Communications**

E: media@extreme-e.com / +44 7778 108754

**Carla Corbet, MPA Creative**

E: carla.corbet@mpacreative.com / +44 7944 077440

**Bettina Eichhammer, MPA Creative (Germany, Austria, Switzerland, Middle East)**

E: bettina.eichhammer@mpacreative.com / +49 175 4169693

**Diego Bustos, BE Mass Media (Latin America -including Brazil-, US Hispanics, Spain, Portugal)**

E: diego.bustos@bemassmedia.com / +569-8829-9138 or +1-660-847-4645

*Please visit the Extreme E media centre to access images, videos and press releases:* <https://www.extreme-e.com/en/mediacentre>

**NOTES TO EDITORS**

**About Extreme E:**

Extreme E is a radical new racing series, which will see electric SUVs competing in extreme environments around the world which have already been damaged or affected by climate and environmental issues. The five-race global voyage highlights the impact of climate change and human interference in some of the world’s most remote locations and promotes the adoption of electric vehicles in the quest for a lower carbon future for the planet.

To minimise local impact, Extreme E races will not be open to spectators, with fans instead invited to follow the action through live TV broadcast, and on social media.

The St. Helena, a former passenger cargo ship, has undergone a multi-million Euro refit to minimise emissions and transform her into Extreme E’s operations hub. The ship will be used to transport the championship’s freight and infrastructure, including vehicles, to the nearest port, minimising Extreme E’s footprint, as well as being used to facilitate scientific research through its on-board laboratory.

Extreme E is also pioneering hydrogen fuel cell technology which will enable its race fleet to be charged using zero emission energy. This innovative solution from AFC Energy uses water and sun to generate hydrogen power. Not only will this process emit no greenhouse emissions, its only by-product will be water, which will be utilised elsewhere on-site.

Season 1 Calendar:

Desert X Prix: AlUla, Saudi Arabia
3-4 April 2021
Ocean X Prix: Lac Rose, Senegal
29-30 May 2021
Arctic X Prix: Kangerlussuaq, Greenland
28-29 August 2021
Amazon X Prix: Pará, Brazil
23-24 October 2021
Glacier X Prix: Tierra del Fuego, Argentina
11-12 December 2021

**About Zenobe Energy Ltd. (Zenobe):**

Zenobe is one of the largest independent owners and operators of battery storage with c.170MW of contracted storage assets, around 20% market share of the EV bus sector, its own proprietary software and a large portfolio of projects in the pipeline. Zenobe provides intelligent flexible power solutions to commercial EV fleet operators, utilities and industrial and commercial businesses. The company’s battery storage services help clients manage power more effectively so they can lower costs, improve resilience and reduce their environmental impact.

For more information, please visit  [www.Zenobe.com](http://www.Zenobe.com)

Press Team – zenobe@standagency.com

Eryl Bradley – eryl@standagency.com / 07811 042 863

**About Continental Tires: Founding Partner and Official Tire Partner**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. Continental generated preliminary sales of €37.7 billion in 2020 and currently employs more than 235,000 people in 58 countries and markets. In 2021, the company celebrates its 150th anniversary.

The Tires business area has 24 production and development locations worldwide. Continental is one of the leading tire manufacturers with more than 56,000 employees and posted preliminary sales of €10.2 billion in 2020 in this business area. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial and special-purpose vehicles as well as two-wheelers. Through continuous investment in research and development, Continental makes a major contribution to safe, cost effective and ecologically efficient mobility. The portfolio of the Tires business area includes services for the tire trade and fleet applications, as well as digital management systems for tires.

**About CBMM: Founding Supplier**
CBMM is the world leading supplier of niobium products and technology. Headquartered in Brazil, with offices and subsidiaries in China, Netherlands, Singapore, Switzerland and the United States. CBMM offers technical innovation to customers around the globe through a team of over 2,000 highly trained, dedicated professionals providing cutting-edge niobium products and technology to over 400 clients in around 40 countries.

**About LuisaViaRoma:**
Defined by the Financial Times as “A haven for directional fashion,” [LUISAVIAROMA.COM](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Furl6.mailanyone.net%2Fv1%2F%3Fm%3D1l40NA-00039a-3X%26i%3D57e1b682%26c%3D195AVmsnACejGQbj8XWTN7evBrvKJ1dnbRSlGauikIN1jvOJqayL11c08sfz5q1cceT_kfGhbO_Pgdul_vKgCHKD7IRSCNz5N1nGW9IZudTMsArXH_4RgkZJ_1yUJ1LCnfuAdJA1-KMInD6ZezFTWMgr389RpxOBDTwby2-m0iGBYpmPZjv9wwqhM1MxBH243uOw61cdEjXAR5FWvZyEV-xrW9U-ZTO-2PYSpSwfH4s&data=04%7C01%7CCarla.Corbet%40mpacreative.com%7C0caf6dd47e0f4a1eab8908d8c127765b%7C3891b9e18f6b4fe3a38ee5305dc2823a%7C1%7C0%7C637471722513203463%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jOWRp6eyKk%2BAXQzlhUUINtGvz6Jil8elRhPIOfB8uOY%3D&reserved=0) is the top online luxury fashion destination with 5,000,000 visitors per month and worldwide shipping. With each new season, the website presents the collections of more than 600 established designers and young emerging talents.

**About Zenith: Official Timekeeper and Founding Partner**

Zenith exists to inspire individuals to pursue their dreams and make them come true – against all odds. Since its establishment in 1865, Zenith became the first watch manufacture in the modern sense of the term, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible – from Louis Blériot’s history-making flight across the English Channel to Felix Baumgartner’s record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women – past and present – by celebrating their accomplishments and creating in 2020 its first-ever collection dedicated entirely to them, Defy Midnight.

With innovation as its guiding star, Zenith features exceptional in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world’s first automatic chronograph calibre, Zenith has gone on to master fractions of the second with the Chronomaster Sport and its 1/10th of a second precision and the DEFY 21 with a precision of 1/100th of a second. Zenith has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and break barriers. The time to reach your star is now.

**About Allianz: Founding Partner and Official Insurance Partner**

The Allianz Group is one of the world's leading insurers and asset managers with more than 100 million private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world’s largest investors, managing around 790 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage 1.7 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2020, over 150,000 employees achieved total revenues of 140 billion euros and an operating profit of 10.8 billion euros for the group.

**About Neat Burger: Official Plant-based Partner**
Neat Burger is the first of its kind – the planet-friendly, plant-based, full-flavoured game-changer the world has been waiting for. The world’s first plant-based sustainable burger chain, Neat Burger offers a menu that appeals to not only those who follow plant-based diets, but anyone, meat-eaters included, who wants to eat delicious meat-free dishes that are more sustainable, healthier and ethical. The brand is backed by seven-time FIA Formula One World Champion Lewis Hamilton, in collaboration with hospitality organisation The Cream Group and investors, as well as UNICEF Ambassador and early backer of Beyond Meat Tommaso Chiabra.

Neat Burger opened its first site in September 2019, just off Regent Street in London, and its second and third dine-in outlets at Camden Market and Soho in 2020. Plans for global expansion across Europe, the US and Middle East are already in place for 2021 and beyond.

**About EY: Official Innovation Partner**

EY is a global leader in assurance, tax, strategy, transaction and consulting services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. For more information about our organization, please visit ey.com.

This news release has been issued by EYGM Limited, a member of the global EY organization that also does not provide any services to clients.

**About INTERprotección: Official Insurance Broker**

INTERprotección is composed of a group of Mexican insurance, reinsurance and surety bond brokerage companies. With global presence and recognition, INTERprotección has more than 40 years of experience in management and comprehensive risk consulting in the Mexican market. Its business model is focused on bringing the client to the forefront and offering them the best service through innovative and disruptive products, more recently with its new brand ​[inter.mx](https://inter.mx/),​ its insurance digital platform that is transforming the insurtech game. Follow INTERprotección on [YouTube](https://www.youtube.com/channel/UCZ8wH2JLzDYvvrN-JiG3roA), [Facebook](https://www.facebook.com/interproteccionmx/) and [Twitter](https://twitter.com/interproteccion?lang=en) **​**@I​NTERproteccion

**About XITE ENERGY: Official Energy Drink Supplier**
XITE ENERGY was founded by Oliver Bennett and Megan Jones straight out of university two years ago. XITE brings disruptive innovation within the beverage industry; a new frontier to energy drinks. Designed around functionality but with no limitations on health, XITE ENERGY uses functional ingredients that are fused together to provide a cognitive boost, combining natural flavours, natural caffeine and zero sugar.

